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NC Natural News - October 2014

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North Carolina Natural Products Association

EVENTS CALENDAR

(click event links below for details)

Oct 26 [Blue Ridge Naturally certified Smiling Hara Tempeh's Tempeh Challenge](#)

Nov 12 [LEAD: WNC Regional Leaders Summit](#)

Nov 18-19 [NC Agriculture & Biotech Summit](#)

Dec 5-6 Ginseng Event



NCNPA HAPPENINGS

Looking back over the past 2 years brings to mind many wonderful memories of our NCNPA events and trade shows where we had booths set up to inform the general public about our organization and what we do. NCNPA is dedicated to promotion of conserving, cultivating, sustainably harvesting, and processing North Carolina grown medicinal plants. We live in an amazing spot on this planet. It has been said that there are 6000 unique plants that grow in the Southeastern United States. North Carolina has 3000 of them. Our mountains in the western part of NC has 2500 of those. Few places on earth offer the variety of medicinal plants that we enjoy here in North Carolina. We are blessed with the right amount of moisture falling out of the sky, the right kind of soil, and temperate weather that makes it all possible. Keep your calendar clear for the Ginseng Event we have planned for December 4-5th. Come help us celebrate one of our state's most valuable woodland herbs. See you there!



NCNPA and BRN teaming up with NC businesses to offer unique Christmas gift options

NCNPA will be offering special Holiday Boxes of NC manufactured natural products and Blue Ridge Naturally certified products for the holiday season. Watch for details and how to order coming in our November newsletter.



NCNPA SUPPORTER NEWS

October Brings Smiling Hara's Hempeh Kickstarter Campaign & 3rd Annual Tempeh Challenge

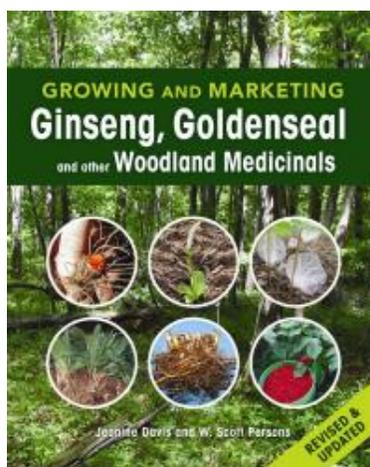


This month, Asheville based company [Smiling Hara Tempeh](#) launched a 30-day Kickstarter to bring to the national market the FIRST EVER Soy-Free Tempeh fortified with hemp seed for optimal health benefits. HEMPEH is made from **100% Organic and GMO-free beans, and fortified with organic and GMO-free hemp**. The hemp seeds and beans in HEMPEH will be sourced from [Growing Warriors](#), a working farm in Kentucky that teaches military veterans how to grow their own food. If brought to market, a portion of the profits from HEMPEH will be donated back to Growing Warriors. Click [here](#) to make your contribution!

Blue Ridge Naturally (™) certified Smiling Hara Tempeh has partnered with Asheville, NC area restaurants to offer locals a first taste of Hempeh. Below are the dates and locations where you can find it.

Oct. 9-13 Rosetta's Kitchen
 Oct. 14-19 Mojo Kitchen and Lounge
 Oct. 20-26 Overeasy Cafe
 Oct. 27-Nov. 6 Plant

Come out and try **Hempeh**, but don't forget about the **Tempeh!** Smiling Hara's is hosting its **3rd annual Tempeh Challenge** on October 26. This year's theme is BBQ. Get your tickets [here!](#)



NCNPA to Receive Portion of Book Proceeds Through Fundraiser

NCNPA Advisor and NCSU researcher, [Jeanine Davis](#), is offering a portion of the sales of her book, *Growing and Marketing Ginseng, Goldenseal and other Woodland Medicinals*, co-authored with W. Scott Persons, to NCNPA as a fundraiser. To place your order visit her blog [here](#) and include a note of 'NCNPA' in the PayPal ordering system. Below is a hint of what you will learn from this book.

Not all saleable crops are dependent on access to greenhouses or sun-drenched, arable land. Shade-loving medicinal herbs can be successfully cultivated in a forest garden for personal use or as small-scale cash crops. *Growing and Marketing Ginseng, Goldenseal and other Woodland Medicinals* is a complete guide to these increasingly popular botanicals, aimed at aspiring and experienced growers alike.

In this fully revised and updated edition, authors Jeanine Davis and W. Scott Persons show how more than a dozen sought-after native species can generate a greater profit on a rugged, otherwise idle, woodlot than just about any other legal crop on an equal area of cleared land. With little capital investment but plenty of sweat equity, patience and common sense, small landowners can preserve and enhance their treed space while simultaneously earning supplemental income. Learn how to establish, grow, harvest and market:

- Popular medicinal roots such as ginseng, goldenseal and black cohosh
- Other commonly used botanicals including bloodroot, false unicorn and mayapple
- The nutritious wild food, ramps, and the valuable ornamental, galax.

Packed with budget information, extensive references, and personal stories of successful growers, this invaluable resource will excite and inspire everyone from the home gardener to the full-time farmer. Support Jeanine's work and NCNPA by making a purchase today via her website and include a note of 'NCNPA' in

the PayPal ordering system.

Have News You Want to Share?

Going forward into the second half of 2014, each new edition of our newsletter will include selected stories from our supporters! Simply submit your news to ncnapboard@gmail.com and we will do our best to include your story in an upcoming edition. Any news not published here will be promoted on our facebook page. Not a member? [Click to become a supporter now!](#)



Wednesday, November 12, LEAD:WNC will bring together economic development experts, forecasters, business development specialists, corporate executives, entrepreneurs, elected and appointed leaders, non-profit administrators and more to examine the challenges that lie ahead for our region and to explore solutions both imagined and realized. This event is a call to those who look to be a part of the sustainable growth and economic strengthening of Western North Carolina. [Register here.](#)



BLUE RIDGE NATURALLY NEWS

Blue Ridge Naturally is pleased to announce that [Warhorse Solutions, LLC](#) of Columbus, NC has certified five products under the Check Plus certification: Warhorse Body Wash, Warhorse Shampoo, Warhorse Hand Soap, Warhorse Pet Shampoo, and Warhorse Horse Shampoo. These products have been tested for heavy metals, pesticides and harmful microbials. Look for them on retailers' shelves across the state and across the Southeast!



NCNPA would like to thank those who attended the Farm to Market: 21st Century Practices for Herbal Entrepreneurs event. Note, Susan Leopold is extremely sorry to have missed the event. Keep an eye out for our upcoming events as we are discussing having her visit in 2015. We'd also like to thank our speakers: AHG staff Heatherly Houdek and Gloria Anders, Ed Fletcher of Strategic Sourcing, Chuck Blethen of Jewel of the Blue Ridge Vineyard and NCNPA President, Jeannie Dunn of Red Moon Herbs, Jeanine Davis of NCSU, and Clare Schwartz, owner of Wounded Warrior Ointment. Thanks also to our sponsors: [Strategic Sourcing](#), [Red Moon Herbs](#), [Red Root Natives](#) and [Home Free Bagels](#).

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INDUSTRY NEWS

Kannapolis Research Institute to Receive 15M Annually through Endowment



An endowment to be set up by David Murdock, the California billionaire behind the N.C. Research Campus, will provide \$15 million per year for research and operations at the Kannapolis research institute that bears his name. The N.C. Research Campus is a 350-acre life sciences and biotech hub in Kannapolis. The 91-year-old Murdock has long advocated for proper eating and a diet based on fruits and vegetables. The research at the campus seeks ways to improve health in North Carolina and across the world as well as cures diseases such as cancer. The funds will help hire additional talent, including a new president for the research institute who will be responsible for day-to-day operations. The goal is to attract a world-renowned scientist to help advance research at the life-sciences and biotech hub, which focuses on health, nutrition and agriculture

The North Carolina Natural Products Association (NCNPA) was formed over 12 years ago as a 501c(3) non-profit organization dedicated to promotion of conserving, cultivating, sustainably harvesting, and processing North Carolina grown medicinal plants. NCNPA's mission is to establish North Carolina as a key global supplier of premium-quality raw materials and plant-based value-added products such as natural medicines, organic products, functional foods, and personal care products.

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